

# VITALIY SIROSHTAN

Full-stack Designer

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📍 Kharkov, UA

I design and prototype websites and applications. I'm experienced in large-scale SaaS, B2B, and B2C projects. I can lead groups of designers and webmasters, help developers with creating prototypes and explaining user-centered design theory. My all-time aims in design are usability, relevance, and precision.

I'm interested in long-term on-site collaboration with experienced team on products or services, that help achieve personal and business needs.

Not available for relocation.

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## FREELANCE DESIGNER

[vitaliysiroshtan.com](http://vitaliysiroshtan.com) • autumn 2017

UI and UX design, analysis, consulting.

## SENIOR DESIGNER

[TeamDev](#) • March 2014 – September 2017

I was working on a web and mobile UI of Projects.tm – an app for managing projects and tasks in a convenient way with integration to Google Apps Suite. Also I was designing a firewall-like network management SPA, and a computer vision based image editing tool. I was involved in all design-related processes of marketing and company promotion. I curated and taught junior designers and webmasters.

## UI/UX DESIGNER

[Videal](#) • June 2013 – March 2014

I designed the complete UI for the dashboard of leading email-marketing service in Ukraine and Russia. My duties here also included: system analysis, UX researching, HTML-coding, communications with product owners and remote dev team. Also, I designed a mobile app for service that creates routes by combining avia, train, and bus rides to provide the cheapest or fastest traveling options.

## DESIGNER / WEBMASTER

[ITCraft](#) • March 2011 – April 2013

I designed several social networks, initiated and curated the redesign of one of the biggest crowdsourcing community. I was designing ecommerce and B2B-services, internet magazines, interfaces for mobile apps. Was working a lot with dev team, helping them with coding layouts.

## WEB DESIGNER

[SMISS](#) • April 2007 – May 2010

I was involved in design and coding of corporate, e-commerce and promotional sites, SaaS interfaces, infographics and corporate identities. Gained experience of work with foreign and Ukrainian customers.

## FREELANCE DESIGNER

[vitaliysiroshtan.com](http://vitaliysiroshtan.com) • 2004 – 2014

An episodic practice in web development, design and advertising. During that time I established independent relationships with local clients, made a few sites in different areas, and printed some ads.

## Skilled in:

- wireframing and high-fidelity UI,
- requirements gathering,
- writing user stories,
- user experience research,
- user scenarios optimizing,
- information architecture,
- prototyping and HTML-coding,
- systems thinking,
- empathy and curiosity.

## Practicing and improving:

- finding what is important, reducing noise,
- quality management and advocating users,
- presenting and writing,
- sprints, lean, and agile.

## Tools:

- Photoshop, Illustrator, InDesign, Sketch,
- InVision and handmade JS prototypes.

## HTML-coding:

- adaptive and semantic,
- HTML5 + CSS3, LESS, SASS,
- OOCSS and bits of bem,
- SVG and font icons,
- git by GitHub Flow,
- gulp, grunt, WAMP.

## Also skilled in:

- copywriting for UI and presentations,
- creating logos and identity,
- preparing print design.

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## Education

[NTU "KhPI"](#) • 2006 – 2012

Computer and information technologies  
Qualification: engineer/system analyst

## English

**Upper-intermediate**

Able to participate in calls and interviews, write content, documentation, and user-stories.

## Courses

**User Interface and Visual Display of Information**

Artem Gorbunov Bureau • 2016