

# VITALIY SIROSHTAN

Designer

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📍 Kharkov

(067) 648-89-08

I design and prototype websites and UI for SaaS and mobile applications. I'm experienced in large-scale projects and multi-project workflow. I can lead groups of designers and webmasters. Also i love helping developers with prototypes and theory hints about user-centered design. My all-time aims are usability, relevance, and precision.

While working in a team, i can create and check ideas, find what matters, organize information and knowledge.

[vitaliysiroshtan.com/works](https://vitaliysiroshtan.com/works)

## SENIOR DESIGNER

[TeamDev](#) • since March 2014

I was working on a web and mobile UI of Projects.tm – an app for managing projects and tasks in a convenient way with integration to Google Apps Suite. Also, I was in a team designing the firewall-like network management rich single-page app used to set up router device, manage access rules and monitor users activity. I was involved in all design-related processes of marketing and company promotion. I curated a library and educational courses for designers and webmasters. I was teaching trainees with exercise and production tasks.

## UI/UX DESIGNER

[Videal](#) • June 2013–March 2014

I designed the complete UI for the dashboard of leading email-marketing service in Ukraine and Russia. My duties here also included: system analysis, UX researching, HTML-coding, communications with product owners and remote dev team. Also, I designed a mobile app for service that creates routes by combining avia, train, and bus rides to provide the cheapest or fastest traveling options.

## DESIGNER / WEBMASTER

[ITCraft](#) • March 2011–April 2013

I designed several social networks, initiated and curated the redesign of one of the biggest crowdsourcing community (NDA). I was designing ecommerce and B2B-services, internet magazines, interfaces for mobile apps. Was working a lot with dev team, helping them with coding layouts.

## WEB DESIGNER

[SMISS](#) • April 2007–May 2010

I was involved in design and coding of corporate, e-commerce and promotional sites, SaaS interfaces, and infographics. Also, I developed several corporate identities. Gained experience of work with foreign and Ukrainian customers.

## FREELANCE DESIGNER

[vitaliysiroshtan.com](https://vitaliysiroshtan.com) • 2004–2014

An episodic practice in web development, design and advertising. During that time I established independent relationships with local clients, made a few sites in different areas, and printed some ads.

Education

**National Technical University “Kharkiv Polytechnic Institute”** • 2006–2012

Computer and information technologies

Qualification: engineer/system analyst

## Skilled in:

- UI design,
- user experience research,
- usability testing and analyzing,
- user scenarios optimizing,
- information architecture,
- wireframing and HTML-coding,
- requirements gathering,
- systems thinking,
- empathy and curiosity.

## Practicing and improving:

- quality management,
- finding what is important, reducing noise,
- presenting and writing,
- advocating users,
- ability to provide and receive critique,
- team communications,
- sprints, lean, and agile.

## Tools:

- Photoshop, Illustrator, InDesign, Sketch,
- InVision and custom HTML+JS prototypes.

## HTML-coding right into codebase:

- adaptive and semantic,
- HTML5 + CSS3, LESS, SASS,
- oocss and bits of bem,
- SVG and font icons,
- git by GitHub Flow,
- gulp, grunt, WAMP.

## Also skilled in:

- copywriting for UI and presentations,
- creating logos and identity,
- preparing print design.

## English:

- Upper-intermediate